

PRESS RELEASE

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CHT Group launches "LAB102 – Blue veins of CHT" as new brand for the jeans and garment treatment

The ecological and social conditions in the production of textiles are coming to the fore and into the consciousness of industry and end customers. With the new LAB102 brand, the "Jeans & Garment" team of the CHT Group wants to give the development towards sustainability in the denim industry its own name.

LAB102 – the blue veins of CHT. Under this brand name and slogan, the group of companies wants to offer its global denim customers sustainable chemical solutions and technologies in the future.

Where does the name "LAB102 - Blue veins of CHT" come from?

LAB was chosen not only because the English word for laboratory fits perfectly with a chemical company, but also because it stands for innovation, development, and discovery. The digits 102 in the name refer to the house number of CHT's corporate headquarters in Tübingen.

The slogan "Blue veins of CHT" maintains the connection to the name CHT which is well-known in the industry. Moreover, the denim or jeans industry is traditionally and historically indigo - thus blue. Through its developments for the denim industry, the CHT "Jeans & Garment" team has this blue dye quasi in its blood, flowing through its veins - Blue veins of CHT.

Focus on sustainability

LAB102 focuses not only on chemistry, but also on technology. Fogging, laser, and ozone technologies are innovations that currently enable new approaches in jeans and garment treatment and are at the highest ecological level. Their

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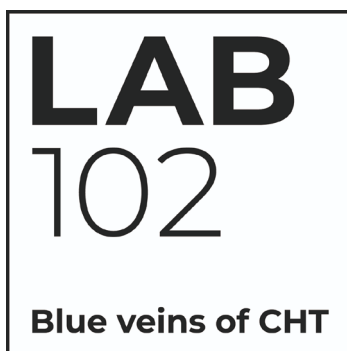
use can lead to extreme savings in water and energy. The use of chemicals can also be reduced if processes are optimized and adapted to the new requirements. To this end, the CHT Group's "Jeans & Garment" team works with the leading machine manufacturers on new developments.

With these new processes and recipe changes towards sustainable products LAB102 provides many new possibilities to achieve conventional effects with more sustainable components. In addition to innovative products to support the new machine technologies, LAB102 also provides ongoing development of new fashion effects.

The orientation of the brand launch is international. Over the years, the CHT Group has built up a strong network of experts in the most important locations of the denim industry. The CHT "Jeans & Garment" team is therefore where its customers are to support them and exploit both local conditions and technical possibilities. And not only virtually and in terms of sales, but also with high technical expertise.

The official launch of CHT's new LAB102 denim brand will take place on 19 October 2022 at the trade fair Kingpins Show in Amsterdam.

Annex:



About the CHT Group

The CHT Group is a medium-sized global player for specialty chemicals and active worldwide in development, production and sales. CHT Germany GmbH in Tübingen is the headquarters of the group of companies which focuses on sustainable chemical products and process solutions.

TEXTILE SOLUTIONS of CHT improve the quality, functionality as well as look and purity of textiles and optimize their manufacturing processes.

In the fields of silicones, building materials, paints, coatings, paper, agrochemicals as well as cleaning and care products innovative products and process solutions are provided by INDUSTRY SOLUTIONS.

By combining the strengths of the complete group further innovative products, applications or processes are continually developed and vast technical support is offered within the SCIENCE & SERVICE SOLUTIONS. Highly qualified specialists work in state-of-the art laboratories for development, analytics and application technique in order to work out ideas and solutions that meet the latest requirements.

The CHT Group with its own production and sales locations is represented by more than 26 companies worldwide. In the financial year 2021, the CHT Group generated a group turnover of 630 million Euro with around 2,400 employees.

For more information, please visit www.cht.com

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